Jair Reina

Software Engineer
Front-End Architect

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Sophisticated technical professional with strong record of innovation and creative impact across software development lifecycle. Committed to learning and reinforcing skills in present and emergent frameworks and techniques. Proven leader equipped with advanced interpersonal, communication, problem solving, and project management skills. Technically adept in JavaScript -vanilla and frameworks like Vue, Svelte, React and Stencil -, PHP, HTML, CSS, Databases, Node and Python. Integral in creating dynamic software experiences for Intel, GM, OnStar, Emerson, and Play Station. Fluent in English and Spanish, with intermediate working knowledge of Portuguese and French.

Professional Experience

Digitas North America   2015 – Present
VP/D Architect / National Lead Front-End Engineer

Provisioned international executive leadership over various front-end engineering initiatives as well as all phases of software development lifecycle and solutions architecture processes spanning various global facilities.

- Collaborated and engaged with high-end clients to ascertain requirements and scale customized products to meet needs and enhance satisfaction.
- Teamed with UX/UI personnel to derive methods to drive consumer experience.
- Promoted best practices to streamline all aspects of project lifecycle.
- Architected and lead the efforts to build several types of applications with cross-region teams with a hands-on approach.
- Gained recognition as a subject matter expert in JavaScript; utilized expertise to guide multi-disciplined project teams to scale robust solutions architecture.

Prodigious Latin America   2012 to 2015
Associate Director of Technology

Directed and steered a broad array of technical projects and programs contrasting in scope, budget, and complexity. Interfaced with external stakeholders to derive effectiveness and introduce approaches to raise performance, efficiency, and output.

- Led cross-functional teams to create high-quality deliverables.
- Cultivated training programs geared to optimize employee skills.

BOSZ Digital   2010 to 2012
Production Manager / Creative Engineer

Orchestrated all aspects of project lifecycle from inception through to completion. Elicited requirements, defined needs, and engineered solutions accordingly. Monitored and moderated various phases of project, tracked progress against milestones, and augmented processes when required to emphasize creative marketing strategy.

- ♦ Produced robust web media and services that utilized JavaScript (JQuery) and cross-browsing solutions that facilitated between FE and BE in JSP and PHP.

- ♦ Coached and mentored personnel in the equipage and usage of HTML5, CSS3, and RWD in order to tailor dynamic solutions for a diverse customer base.

QXDev   2008 to 2010
Web Developer

Oversaw the development of web applications that adhered to customer specifications and reinforce serviceability. Conceptualized service offerings that integrated cutting-edge technologies and frameworks. Leveraged skills in PHP (CakePHP), Java/Javascript (iText, YUI, and Protoype), CSS, and HTML to carry out applications development.

Additional professional experience, includes **Web Development Professor**.

Education

Bachelor's Degree in Software
Universidad Latina de Costa Rica

Associate's Degree in Software Development Technologies
Universidad CENFOTEC

Bachelor's Degree in Biomedical Engineering
Universidad Latina de Costa Rica

Training & Certifications

Udacity – AI Programming with Python

Coursera – Blockchain Technology

Udacity – Nanodegree in React